



Humber Coast & Vale Green Social Prescribing Test and Learn Site Set to go Live from 1st April 2021

The Humber Coast and Vale Integrated Care Service (HCV) is delighted to update partners on the Green Social Prescribing successful bid to be a test and learn site for the next two years starting officially from 1st April 2021.

What is Green Social Prescribing? See short video here: <https://bit.ly/2P6xdNE>

Green Social Prescribing links people to nature-based interventions and activities and includes both green and blue environments. Activities are varied and may include green exercise, such as local Walking for Health schemes and dementia walks, active travel (such as walking or cycling), local Park Runs, care farming, community gardening and food growing projects, as well as conservation volunteering, green gyms, and arts and cultural activities which take place outdoors

Social prescribing and community-based support is part of the NHS Long-Term Plan's commitment to make personalised care business as usual across the health and care system. Personalised care means people have choice and control over the way their care is planned and delivered, based on 'what matters' to them and their individual strengths and needs.

What's the aim of test and learn sites?

- Understand and address system barriers to scale up effective green social prescribing across England
- Understand actions and behaviours required from different stakeholders to sustainably embed effective green social prescribing delivery models as part of the wider health and care landscape
- Develop seven location specific plans (HCV being one of these) which set out the activities, support and resource required to scale up green social prescribing and how this could be measured
- Implement targeted and co-designed interventions to scale up green social prescribing
- Increase patient referrals to nature-based activities to help people's mental health
- Increase join-up, collaboration and shared learning between the health and environment sectors
- Inform the development of national and local implementation strategies for social prescribing

Working with a wide range of national stakeholders:



The approach being taken by the Humber Coast and Vale test and learn site

A small and effective central resource team led by the lead provider for Humber Coast and Vale (HEY Smile Foundation) will provide a collaborative approach to this opportunity. Investing in and supporting existing provision, whilst working with placed based partners in social prescribing across Hull, York, North and North East Lincolnshire and East Yorkshire.

We will be looking to support the development of Green and Blue Social Prescribing to aid those on our Mental Health waiting lists in HCV to access Green and Blue programmes across the two years, monitoring the impact of these interventions and helping to define a potential future sustainable model.



Who will be looking to engage with in the first quarter of delivery?

1. We have already identified a lead social prescribing organisation in each of the six places in the HCV. We will be working with this stakeholder group initially, and our wider governance structure which includes; mental health providers, Active partnerships, local Public health leads, and our identified Nature lead provider.
2. We will be reaching out to a wider stakeholder group in **May 2021** – this includes Voluntary and community providers delivering Green and Blue activities.
3. Webinar opportunities for wider stakeholders will be available throughout **May, June and July** and will be promoted online and through Private, public and voluntary sector networks.

What resources are available for our communities?

A two year project budget has been allocated at the value of £500,000. This investment will be enhanced through further grants for Green and Blue providers of a further £200,000 working in partnership with NHS Charities Together.

Investment will be made into communities delivering Green and Blue Social Prescribing via:

- Infrastructure support – Digital enhancements – Training and development resources – National learning and Grants distributed to further local delivery across the two year programme.

How do I/we as an organisation get involved?

To express an interest in being involved please complete the following information:

<http://bit.ly/GreenSPInterest>

Senior team:

- Jason Stamp: Chair HCV Voluntary Sector Partnership
- Andrew Barber: CEO of HEY Smile Foundation and Lead Provider
- Victoria Winterton: Head of Smile Health
- Anthony Hurd: Programme manager
- Hannah Armitt: Clinical Lead

Email: GreenSP@heysmilefoundation.org